

A. Osos, Y. Karasuk
А. О. Осос, Я. А. Карасюк
БГЭУ (Минск)

Научный руководитель Ю. М. Савчук

CURRENT ISSUES OF SERVICE INDUSTRY IN BELARUS

АКТУАЛЬНЫЕ ПРОБЛЕМЫ СФЕРЫ УСЛУГ В БЕЛАРУСИ

Every country, being at a different stage of development, should strive for its highest level—the knowledge economy with the following factors of development: knowledge and human capital, high technologies development, innovations and high-quality services. Therefore, the study, analysis and the search for the ways of this sphere development have a great importance for the country's economy. Thus, the object of our scientific research is the service industry in Belarus and the ways of its improvement. The main objective of the research is to identify new solutions that will contribute to the increase of the competitiveness of our country.

To implement our objective we establish the following tasks: to analyze high-tech innovative export services, to study the export development in the information technology industry, to explore the existing services in the field of transport, tourism and medicine.

To reveal the main idea of our scientific research we analyzed and collected the information in the following areas: IT-outsourcing and high-tech services, agro-tourism, medical services, transport services.

In the past few years, Belarus has been known as the leading "IT-country" in the Eastern European region. Belarus is a leader in the export of computer and information services per capita in the Central and Eastern Europe region. This sphere is profitable and promising. It is necessary to develop it constantly and create appropriate personnel.

Agro-tourism is an opportunity to increase the share of services in the production of agro-industrial complex and to improve the balance of payments through the transformation of agro-tourism services into an export product. Agro-tourism offers significant potential benefits for rural regions of Belarus: it is able to become a source of employment, opens opportunities for businesses to the rural population and raises the income of local budgets.

Another promising area for Belarus is the development of medical services, the continuous improvement of its quality leads to a constant expansion of its exports. Prospective areas include reproductive technologies, plastic surgery, childbirth, pediatric oncology and transplantology.

Despite the fact that transportation services are attributed to fundamental and traditional ones, for Belarus in view of its geographic features, stimulating the

development of transport services is necessary. Furthermore, Belarus is a participant of the project called "New Silk Road". The country actually unites the Eurasian Economic Union and the European Union that makes possible to maximize the benefit from its geopolitical position.

Thus, barriers removal, involvement of small and medium size businesses and constant expansion of the range of services provided will contribute to the development of the services export. It would be useful to envisage the participation of Belarus in international alliances on the production of certain types of services, as well as the creation of clusters in the service industry on the territory of Belarus, that will increase the efficiency of the functioning of the national economy as a whole. Based on the data studied, we can conclude that the service industry in Belarus is profitable and promising, because precisely it can create new vacancies, provide the country with the inflow of foreign direct investments and currency.

Y. Pankevich

Е. Панкевич

БГЭУ (Минск)

Научный руководитель Т. И. Мех

EQUALITY AND EQUITY: WHAT IS THE PRIORITY?

РАВЕНСТВО И СПРАВЕДЛИВОСТЬ: ЧТО В ПРИОРИТЕТЕ?

People say that we all are unique but equal. They believe that justice rules the world where everything goes in the right rhythm. They really do until the harsh reality falls on their shoulders.

Since I became 14 I've started to think about the structure of the society. It is really interesting to understand what makes people live the life they live, where they want to work, with whom they wish to communicate. Despite all the welcoming in which, on the first sight, we are wrapped here comes rude, ugly, even strange to someone's ears word discrimination.

A great part of those who hear such a term become furious shouting that we do not have this problem. But living in the century of high technologies and progress we often forget to care about each other.

Age, race, religion, gender, sexual orientation and social discrimination is everywhere. People are concerned ill if they love the same sex person; women are forbidden to be employed for 252 staff positions only in Belarus; Muslims are thought all to be too religious and even dangerous; strange man is considered threaten being in elevator together with a woman. Is it normally?