Small business in France plays a big role. Small business in the country creates about 50% of new jobs. This is an invaluable contribution to the economy and social policy of the state. Indeed, up to 15% of the working-age population of France are unemployed.

France has a rather complicated tax system, which will take a long time to understand. But it is necessary to do this, since it is unlikely that you will be able to avoid paying taxes, otherwise you can risk your own freedom. We can come to the conclusion that small business plays a key role in the economy of Japan and France, but these countries differ in the level of government support of business. Tax systems are well-developed, but in France this system is more complicated. The business climate is more favourable in Japan.

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BUSINESS ANALYSIS: STRUCTURE, FEATURES AND DEGREE OF DEVELOPMENT IN THE REPUBLIC OF BELARUS

БИЗНЕС-АНАЛИЗ: СТРУКТУРА, ОСОБЕННОСТИ И СТЕПЕНЬ РАЗВИТИЯ В РЕСПУБЛИКЕ БЕЛАРУСЬ

It’s already impossible to imagine the 21st century without start-ups, advanced information technologies and a wide range of services provided by various organizations. Currently, an increasing number of new products comes to the fore.

It should be noted that the range of economic, including managerial professions is growing rapidly. Such specialists as promoters, merchandisers, SMM managers, su-
pervisors, and even blockchain and cryptocurrency specialists appear. But one thing remains unchanged: there are many companies that seek to consolidate their leading positions in the market every year. However, not everyone succeeds. Therefore, one of the sought-after professions in any developed country is a business analyst.

The structure of business analysis. Business analysis is a modern salvation for many companies that are on the brink. You can study business analysis in theory, but it’s better to find out how it works in practice. In turn, a business analyst is a person employed by an organization for specific purposes, namely:

- improving the efficiency of the enterprise;
- timely provision by employees of current and annual reports and other documents;
- analysis of the structure and apparatus of management, the identification of strengths and weaknesses of employees;
- cost reduction;
- stimulation of workers and others.

A business analyst acts as a kind of intermediary between the Customer and the Project Developer. He helps to take into account all the requirements for them and contributes to the coherent and clear work of the team, because he is part of this team.

Business analysis covers many aspects of the enterprise and contributes to the rapid growth of labor productivity and profit (especially if expenses exceeded revenues before).

Features of business analysis in banking. The financial side of business analysis is full of pitfalls. Consider this in banking. Each bank is a complex financial structure, which contains a huge amount of documentation and reporting. Therefore, bank managers often resort to the services of business analysts, since they are the ones who can select the necessary software for such operations, attract professional software engineers to develop it, monitor the manufacturing process and introduce such a product, as well as ensure a stable and reliable result of its work.

The degree of development of business analysis in Belarus. There are several reputable organizations on the world market that are engaged in certification in the field of IT. Global Association for Software Quality (GASQ) provides certification for IT professionals in various fields. For business analysts in our country under the GASQ, this certification is called IQBBA — International Qualification Board for Business Analysis.

I think that you have heard about such Belarusian IT companies as EPAM and Wargaming. So, EPAM is a team of like-minded people consisting of more than
300 people who call themselves BI Solution Practice, and business analysts are called briefly there — BI BA.

The use of business intelligence in transport. There is IBA IT Park in Belarus. It is the leading development center for the international holding IBA Group. It is planned to create a separate team for each project, which includes specialized experts with experience in the transport and logistics industry. IBA Group is involved in all stages of development: from the examination of customer business processes, the formation of project documentation to the implementation and maintenance of the project. IBA partners are such well-known companies as IBM, SAP, Oracle and Microsoft. IBA Group aims to become one of the most trusted IT service providers in the world.

Today, business analysts for IT in Belarus are trained in at least three training centers: training center ITMINE; HTP Education Center; Information Technology Training Center at Belhard Company.

Business analysis in the Republic of Belarus is getting more and more development every year. Only in one higher educational institution of the Republic of Belarus specialists are trained in system analysis — BSU (Belarusian State University). Therefore, an increasing number of young students are moving to other countries to study business intelligence and return to their homeland.

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BELARUSIAN VALUES THAT AFFECT THE ECONOMY

ЦЕННОСТИ БЕЛОРУСОВ, КОТОРЫЕ ВЛИЯЮТ НА ЭКОНОМИКУ

The purpose of our paper is to examine and evaluate the results of the Belarusian survey «Values of the population of Belarus» conducted by the Institute of Privatization and Management Research Center with the aim to understand how the personal qualities and characteristics of the Belarusians can affect the economy of our country.

The study investigated the attitude of the Belarusians to the entrepreneurship, state and work. We begin with the question «What qualities are needed to become rich