

**ACTIVE LANGUAGE RESPONSE TO «EXTERNAL IMPACT»
AS ANGLICISM**

**ЖИВОЕ РЕАГИРОВАНИЕ ЯЗЫКА НА «ВНЕШНИЕ ВОЗДЕЙСТВИЯ»
В ВИДЕ АНГЛИЦИЗМОВ**

Languages were enriched with necessary words
only as much as they were enriched with ideas.

Jacques Bernardin

The language development is an inevitable process in the form of a reaction to the changes taking place in the world. One of the ways of borrowing words, which is an integral part of the culture formation, is the introduction of Anglicisms into the Russian language.

The purpose of the study is to research the process of integration of Anglicisms in modern Russian. Also we will assess this phenomenon, based on its spheres of influence in social life.

The history of borrowings from English to Russian began from the end of the 16th century, which not only affected the culture of the country, but also caused controversy among linguists, posed many unresolved questions. The answer to one of them is the goal of our research. To achieve the goal, an excursion to the recent past of the turn of the XX–XI centuries will be carried out.

On the basis of this, the reasons for the emergence of borrowing from English to modern Russian will be revealed; an analysis of the adaptation of English language vocabulary in language spoken will be carried out; the influence of this process on the development of relations in the fields of economics, culture, politics, trade, science, technology and positive and negative aspects of this impact will be identified.

Thus, the study not only helps to determine the causes of the emergence of the concept of “Anglicism”, but also allows to plunge into the culture of the Russian and English languages and feel their interconnectedness.