

# **METHODOLOGICAL RECOMMENDATIONS FOR THE STUDY OF THE DISCIPLINE AND ITS INDIVIDUAL CHAPTERS MANAGEMENT IN INTERNATIONAL BUSINESS**

The study of the discipline assumes, first of all, independent work of students with educational and special literature within the framework of self-training. To do this, it is necessary to work out the literature recommended on the topic.

The results of work with the literature should allow to get a general idea of the object of study, the problems of its functioning.

Students are required to attend seminars, prepare for them and work actively. The task for the seminar is given by the teacher. The assignment includes basic questions, tasks, tests and essays for independent work, literature. At the seminar classes, students answer basic and additional questions, participate in their discussion, solve problems, and make presentations. At the end of the seminar, the teacher summarizes the results of the students' work and gives them grades.

As part of their independent work, students prepare answers to questions and tests, solve problems, and write reports. Tasks for independent work are given by the teacher.

During the semester, students write two control tests.

The study of the discipline «Management in International Business» forms students' knowledge and understanding of the basics of the mechanism of functioning of the market economy, small business, which will help to navigate in various market situations and avoid mistakes in practice.

Two types of work are used to control students' knowledge:

The written work is intended to test how well the student is able to work with theoretical information. The teacher gives a list of questions to which it is necessary to give short concise answers.

A test is a standardized questionnaire or a short task, a single-variant control work covering the questions that are subject to verification. Its purpose is to provide accurate and reliable information about the quantity and quality of assimilation of the studied material

To perform written work and tests, it is necessary:

- study the literature on a given topic;
- read the question carefully;
- when performing a test task, choose one correct answer option;
- clearly formulate and write the correct answer.

The percentage of correct answers in the total number of answers determines the score.

Below is a standard rating scale

<b>Percentage of correct answers</b>	<b>Written work</b>	<b>Percentage of correct answers</b>	<b>Test</b>
95-100 %	10 (ten)	95-100 %	9 (nine)
90-94 %	9 (nine)	85-94%	8 (eight)
83-89 %	8 (eight)	75-84 %	7 (seven)
75-82 %	7 (seven)	67 - 74 %	6 (six)
65-74 %	6 (six)	60 -66 %	5 (five)
55-64 %	5 (five)	50- 59%	4 (four)
49-54 %	4 (four)	ниже 49%	unsatisfactory rating
below 49%	unsatisfactory rating		